

INDIA PAVILION AT AUTOMECHANIKA DUBAI 2019

10 – 12 JUNE 2019, DUBAI, UAE,



EEPC India invites participation Participate through EEPC India to enjoy substantial savings!

About the exhibition

As the largest international automotive aftermarket trade show in the Middle East, Automechanika Dubai serves some of the largest automotive markets such as Saudi Arabia and Iran. The show also acts as the central trading link for markets that are difficult to reach connecting the wider Middle East, Africa, Asia and key CIS countries.

The premier B2B automotive aftermarket show in the wider Middle East, Automechanika Dubai continues to take centre stage as the region's leading trade exhibition. Automechanika Dubai aims to raise the bar in the products, equipment and services available for the automotive aftermarket in the wider Middle East region by bringing international manufacturers and suppliers together with regional distributors and buyers. The trade show

is a good platform to find out more about the latest products and services, find new suppliers, source products and compare product alternatives.

Highlights of Automechanika Dubai 2018

Automechanika Dubai 2018 presented 1,801 exhibitors from 61 countries with a gross area of 63,329 sqm and welcomed more than 31,971 trade visitors from 146 countries.

India-UAE trade ties

The UAE's economic, political and cultural links with India, which date back to more than a century ago, are matured and multi-dimensional. Bilateral trade has been steadily growing over the years and people-to-people contacts are constantly on the

increase. The UAE-India relationship has now entered a vibrant growth phase with bilateral trade on track to exceed \$100 billion by 2020. India being an important demographic and economic powerhouse in Asia and investments between the 2 countries exceed billions.

India's merchandise exports to UAE outweighs India's imports from UAE, for which India enjoys trade surplus over the last 5 years from 2013-14 to 2017-18.

India's engineering exports to UAE have increased from US\$ 3.99 billion in 2016-17 to US\$ 4.13 billion in 2017-18, registering a year-on year growth of 3.7 percent. India's engineering imports have also increased from US\$ 1.57 billion in 2016-17 to US\$ 1.86 billion in 2017-18. There has been a continuous engineering trade surplus in favour of India over the last few fiscals, as seen from the above table no.2.

India's exports of automobiles to UAE have increased from US\$ 243.34 million in 2016-17 to US\$ 278.62 million in 2017-18, recording a growth of 14.5 percent.

Economic scenario & automotive sector: GCC Region

The number of passenger cars in use in the GCC region is expected to grow at 5 percent annually from an estimated 10.3 million in 2015 to 13.2 million in 2020. New passenger car sales are projected at 1.4 million in 2020, compared to 1.2 million in 2015. Saudi Arabia, the UAE, and Kuwait collectively are expected to continue holding more than 75 percent of the region's passenger car fleet in 2020.

New car sales in the UAE are projected to grow at an annu-

alized rate of 4.5 percent to over 267,000 in 2020 from an estimated 214,000 in 2015 while sales of new cars in Saudi Arabia is likely to reach nearly 743,000 in 2020.

One of the key drivers of the automotive industry in the GCC is availability of low-cost fuel. Although oil-based economies have recently resorted to raising energy prices in a bid to reduce subsidies, the cost of fuel is still much below the global average.

Significant trends in the automotive sector

Growing investments in vehicle and component manufacturing

The region is home to many vehicle manufacturers as Saudi Arabia, the UAE and Oman are receiving investments to set up automotive manufacturing plants. The governments are also providing incentives and devising plans to establish themselves as regional automobile manufacturing hubs.

A growing automotive aftermarket: Increasing number of vehicles coupled with hot climatic conditions and a rugged terrain, which affects the lifespan of tires and batteries, has created a thriving automotive aftermarket in the region.

Vehicle customization: The UAE is witnessing a growing trend of vehicle customization, as can be seen by the growing number of car accessory outlets across the country.

Increasing adoption of technology: The rising number of tech-savvy generation and use of social media for reviews and recommendations have encouraged the automobile dealers to establish online presence. On the other hand, the Internet, combined with new technologies, is revolutionizing the automobile industry, with the advent of connected vehicles.

Product profile

Parts & Components

Product Areas: Powertrain, Chassis, Car Body Parts, Standard Parts, Interior Parts, Alternative Drive Systems, Charging Accessories, Regenerated, Reconditioned and Restored Parts for Passenger Vehicles and Utility Vehicles

Electronics & Systems

Product Areas: Engine Electronics, Vehicle Illumination, On-board Power Supply System, Intelligent Traffic Systems, Vehicle Safety Systems, Comfort Electronics

Accessories & Customizing

Product Areas: General Accessories, Technical Customizing, Visual Customizing, Infotainment Systems, Retro Fittings and Equipment for Special Vehicles, Wheel Rims, Tyre Pressure Man-

agement Systems, Trailers, Spare Parts and Accessories

Repair & Maintenance

Product Areas: Workshop Equipment and Tools, Bodywork Repair Equipment and Material, Painting and Corrosion Protection, Maintenance and Repair of Vehicle Superstructures, Towing, Accident and Mobile Services, Disposal and Recycling Systems and Equipment, Workshop and Car Dealer Equipment, Oils and Lubricants

Tyres & Batteries

Product Areas: Tyres, Rims and Tubes, Tyre Repair Material, Batteries

Car Wash, Care & Reconditioning

Product Areas: Washing, Vehicle Care, Vehicle Reconditioning, Charging and Re-fuelling Infrastructure

Venue

Dubai World Trade Center, Dubai, United Arab Emirates

Date

10 - 12 June 2019; 10 a.m. – 7 p.m.

Participation Charges

Booth size: 9 sqm.

- One side open (built-up booth): Rs. 23,000 per sqm.
- Two sides open (built up booth): Rs. 25,000 per sqm. (subject to availability)

Mode of payment

- Please pay online through the following Payment Gateways:

1. Atom 2. Billdesk 3. CC Avenue

OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

Booth display

Participation charges for a 9 sqm. booth includes the following services

- | | |
|--|---|
| <ul style="list-style-type: none">• Information counter• Two chairs• One discussion table• Three spotlights | <ul style="list-style-type: none">• Electric socket• Carpeted floor• Fascia |
|--|---|

**Members will be informed of the final details of booth display in due course.*

Submission of application

Interested firms are requested to fill in the online Application Form latest by 3rd May 2019 at the following link.

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/MTAz

Please go through the “Mode of Payment” section for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and / or refund / adjustment shall be accepted.

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