

INDIA PAVILION AT  
**AUTOMECHANIKA**  
**DUBAI 2022**

22 – 24 November 2022, Dubai, UAE

*Participate through EPC India  
and enjoy substantial savings!*

**About the Exhibition**

As the largest international automotive aftermarket trade show in the Middle East, Automechanika acts as the central trading link for markets that are difficult to reach connecting the wider Middle East, Africa, Asia and key CIS countries.

**Automechanika Dubai** aims to raise the bar in the products, equipment and services available for the automotive aftermarket in the wider Middle East region by bringing international manufacturers and suppliers together with regional distributors and buyers. The trade show is a good platform to find out more about the latest products and services, find new suppliers, source products and compare product alternatives. The 19th edition of Automechanika Dubai 2022 is scheduled to be held from 22 November to 24 November 2022.

**COVID-19 Protocol & Travel Advisory**



**Highlights of Automechanika 2021**



**20,574**

Visitors from

**129** countries



**12**

Dedicated  
Country Pavilions



**578**

Exhibiting  
companies



**47** Exhibiting  
countries

## Bilateral Trade: India & UAE

India is one of the largest trade partner for the UAE and the second largest supplier to UAE after China. Bilateral trade reached US\$ 72.9 billion in 2021-22 from around 50 billion in 2017-18, however mainly due to rise in imports. Merchandise exports to UAE is marginally behind the pre-pandemic level at US\$ 28 billion. The India-UAE Comprehensive Economic Partnership Agreement (CEPA) is estimated to take bilateral trade between India and the UAE to US\$100 billion by 2030.

## Engineering trade: India & UAE

In engineering, UAE remains among the top three export destination for Indian engineering products with a share of around 5.5 percent in India's global engineering exports. India's engineering exports top UAE has increased over the years from US\$ 4 billion in 2016-17 to US\$ 5.6 billion in 2021-22, registering a CAGR of 6.6%. During 2021-22, India's engineering exports to UAE recorded a growth of more than 74% over the previous year. Major engineering products exported to UAE from India include Iron and Steel, Ships, Boats and Floating Structures, Products of Iron and Steel, Electric Machinery and Equipment, Motor Vehicle/cars, Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc .In case of auto and auto components which is the focus product of Automechanika 2022, India's export to UAE was US\$ 453.9 million in 2021-22, registering a growth of 47.6% viz-a-viz 2020-21.

## Opportunity for Indian Engineering Industry

UAE is one of the top three destinations for exporting Indian engineering products. Engineering products therefore, is always on a high demand in the UAE. Moreover, India and signed an FTA with UAE called Comprehensive Economic partnership Agreement a few months back that will further strengthen the bilateral trade and investment relation between these two nations and Indian businesses will certainly have much more avenues to exploit in the UAE including engineering. This agreement will also act as a gateway for India to expand businesses in Gulf region, Central Asia and a part of Africa that had not yet been so smooth for India to penetrate. UAE has adopted an industrial strategy called 'Operation 300 bn' with an aim to develop the UAE's industrial sector and enhance its role in stimulating the national economy. India, as one of the major suppliers of engineering products is likely to have an instrumental role to play.

## Opportunity: Focus Products

Automechanika Dubai 2022 continues to be Middle East's leading international exhibition for the auto service industry. From its strategic location to its future-ready infrastructure, Dubai is being perceived as a key automotive hub for exports and re-exports of vehicles in the Middle East and North Africa (MENA) region. Indian automobile exports is projected to grow to USD 160 million in the next five years indicating ample scope for Indian automobile businesses to penetrate the market of UAE.

## Product Profile

### ● Parts & Components

**Product Areas:** Powertrain, Chassis, Car Body Parts, Standard Parts, Interior Parts, Alternative Drive Systems, Charging Accessories, Regenerated, Reconditioned and Restored Parts for Passenger Vehicles and Utility Vehicles

### ● Electronics & Systems

**Product Areas:** Engine Electronics, Vehicle Illumination, On-board Power Supply System, Intelligent Traffic Systems, Vehicle Safety Systems, Comfort Electronics

### ● Accessories & Customizing

**Product Areas:** General Accessories, Technical Customizing, Visual Customizing, Infotainment Systems, Retro Fittings and Equipment for Special Vehicles, Wheel Rims, Tyre Pressure Management Systems, Trailers, Spare Parts and Accessories

### ● Repair & Maintenance

**Product Areas:** Workshop Equipment and Tools, Bodywork Repair Equipment and Material, Painting and Corrosion Protection, Maintenance and Repair of Vehicle Superstructures, Towing, Accident and Mobile Services, Disposal and Recycling Systems and Equipment, Workshop & Car Dealer Equipment, Oils & Lubricants

### ● Tyres & Batteries

**Product Areas:** Tyres, Rims & Tubes, Tyre Repair Material, Batteries Car Wash, Care & Reconditioning

### ● Car Wash, Care & Reconditioning

**Product Areas:** Washing, Vehicle Care, Vehicle Reconditioning, Charging & Re-fuelling Infrastructure

## Venue

Dubai World Trade Centre,  
Dubai, UAE

## Date

22 – 24 November, 2022

## Participation Charges

- One side open (built-up booth):  
INR 35,000 per Sqm.  
(Booth Size: 9 Sqm.)
- 10% extra for two sides open booth  
(subject to availability).

*Note: EEPC India reserves the right to reject an application for participation without assigning any reason.*



## Re-imbusement of Airfare

Up to INR 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

### Guidelines for Reimbursement of Airfare



*Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.*

## Mode of payment

- Please pay online through the following Payment Gateway :

### PayU OR

- Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

### OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

*Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.*

## Booth display:

**Participation charges for a 9 sqm. booth includes the following services:**

- 2 Chairs
- 1 Information Counter
- Wall Panels
- Carpet Flooring
- 3 Spotlights
- Fascia Board
- 1 Waste Bin
- 1 Electrical Socket

**Members will be informed of the final details of booth display in due course.**



## Submission of application

Interested members are requested to fill in the online Application Form latest by **29 September 2022** at the following link:

[CLICK FOR APPLICATION FORM](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member - exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or UAE then the amount paid will be adjusted toward the participation in the next edition.



## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPIC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPIC India and/ or does not otherwise absolve EEPIC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPIC India the contracted participation charge in full and shall not receive any refund from EEPIC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPIC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*



Contact details 

[www.eepcindia.org](http://www.eepcindia.org)

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